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***Mirassou: America's Oldest Winemaking Family
David Mirassou of the Sixth Generation Toasts to a Rich History
and the Mirassou Winery of Today***

The country's oldest winemaking family, the Mirassou® family of California, has been growing grapes and crafting wines in the sun-drenched hills of California since 1854. The Mirassou family has played an integral role in winemaking history for more than 150 years, since the current generation's great-great-grandfather, Pierre, arrived from France.

David Mirassou, of the sixth generation, lends a critical family perspective in his role at Mirassou Winery, which has recently enhanced its wine's expressive character to balance fresh, bright flavors with full-fruit highlights.

"Since 1854, our family has dedicated itself to mastering the art of winemaking," said David Mirassou. "Mirassou is now combining experience with innovation to produce new wine styles that have a lot of fruit character, and a solid structure at the same time. The winery is currently producing wines that are less oaky, which are pleasing to the palate, but still reflect my family's original wine philosophy."

Mirassou Winery's line of premium wines display bright, fruit-forward flavors and pair well with a variety of food styles. The following Mirassou wines are available nationwide and retail for about \$11 a bottle:

- **Mirassou California Sauvignon Blanc:** a zingy wine that features tropical fruit and melon notes highlighted by subtle grassy characters
- **Mirassou Monterey County Chardonnay:** balances crisp, fruit flavors of peach, apricot, and green apple with hints of tropical fruit and vanilla
- **Mirassou Monterey County Riesling:** aromas of apricot and orange blossoms with intense fruit flavors of tangerine, peach and red apple
- **Mirassou California Pinot Noir:** luscious fruit flavors of cherry and plum are balanced with delicate floral notes and hints of vanilla
- **Mirassou California Merlot:** dark plum, cherry and blackberry flavors with elegant toasty aromas and hints of spice
- **Mirassou California Cabernet Sauvignon:** intense flavors of black cherry and dark chocolate with elegant licorice aromas and hints of vanilla

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About Mirassou Winery: The Mirassou family has been growing grapes and crafting superior wines since 1854, earning them the proud distinction of being America's oldest winemaking family. The family introduced Pinot Noir to California and pioneered commercial grapevines in Monterey County. Today, David Mirassou, of the sixth generation, carries on the legacy for Mirassou Winery. To find out more about Mirassou, including a 'where-to-buy' locator, visit www.mirassou.com or call (888) MIRASSOU.

High-resolution art of current and historical images are available upon request.

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